



Dear Friends,

On Saturday, October 26, 2024, we will hold the Hope Soars Gala to benefit the Hope Soars Fund for Parkinson's Research and Help for Parkinson's, an organization dedicated to help those dealing with Parkinson's live their best possible life. The event will be held at the Colonie Country Club and will include dinner, dancing, a silent auction and much more.

Your sponsorship of this event will directly benefit the Capital Region Parkinson's community by helping those with Parkinson's Disease live well, as well as being a catalyst for the cure.

Last year the Hope Soars Gala raised over \$22,000, of which 100% was directly invested in the following:

- The Hope Soars Fund for Parkinson's Research at Albany Med. The work conducted by Eric Molho, MD and Damian Shin, PhD is at the forefront of Parkinson's research.
- The Help for Parkinson's newsletter and website.
- Funding numerous programs at the Capital District, Saratoga Regional and Glens Falls YMCA branches that directly help those dealing with the progressive nature of Parkinson's Disease.
- Funding exercise programs such as Schott's Boxing, Yoga and Dance.
- Financial Assistance for Parkinson's Support groups.
- The Living Well with Parkinson's symposium held in April

With your support, our goal is to raise even more money than last year's Gala. Help for Parkinson's is a 501c3, not-for-profit organization and your sponsorship is tax deductible within the guidelines of tax laws.

Thank you for your consideration!

Be well,

Mark Burek and Steve Hovey



Levels of Sponsorship



Sponsorship packages are available. Benefits include:

ANGEL Sponsor - \$10,000 (NEW)

- Six tickets to Gala (\$900 value)
- One full page advertisement in Event Program for the Gala, top billing for all print, radio, and television (Rodger Wyland from WYNT/Channel 13 is the President and spokesperson for Stand Up to Parkinson's) the Stand Up to Parkinson's Pickleball event (May) and Golf event (August) along with recognition in pre-event promotion and a company-provided banner on-site for Golf and Pickleball events, and the Help for Parkinson's Living Well with Parkinson's event (Late April/early May)
- Product placement advertising and /or brochure distribution during the events
- Sponsorship also includes lunch, golf, and the awards banquet for two-foursomes
- Business name highlighted on exclusive Presenting Sponsor banner
- Angel level sponsorship includes a return golf outing with lunch and carts for eight-business associates
- Exhibitor table at the Living Well with Parkinson's Event "Marketplace" May 3, 2025

HOPE Sponsor - \$5,000

- Four tickets to Gala (\$600 value)
- One full-page advertisement in the Gala Event Program book
- Business name receiving recognition in all print, television, and radio coverage with daily notice on Big Board Sports with Rodger Wyland on ESPN 104.5 during Golf Outing and Pickleball Tournament.
- Product placement advertising and /or brochure distribution during the Gala, Living Well with Parkinson's Event (May 3, 2025), Stand Up to Parkinson's Pickleball event (May 25), and Golf Event (August 25)
- Recognition in pre-event promotion and a company-provided banner on-site for Golf and Pickleball events
- Tournament entry for one (1) foursome at Stand Up to Parkinson's Golf event.
- Exhibitor table at the Living Well with Parkinson's Event "Marketplace"

RESILIENCE Sponsor - \$2,500

- Two tickets to Gala (\$300 value)
- One- half page advertisement information Event Program

STRENGTH Sponsor - \$1,000

- Two tickets to Gala (\$300 value)
- One-quarter page advertisement in Event Program

Sponsor Information

Sponsor name: _____

Sponsorship level: Angel Hope Resilience Strength

Contact for artwork: _____

Email: _____ Phone number: _____

Return this form to us by mail or email:

Help for Parkinson's, 505 Crook's Grove Road, Ballston Spa, NY 12020

Payment by check or credit card. Check to be mailed to the address noted.

Email:

softballmom300@yahoo.com or **kristi.lamonica@gmail.com**

Questions: Call/text Kristi LaMonica @ 860-428-2192

NOTE: We are pleased to offer the Angel & Hope sponsorship levels in conjunction with our new strategic partner, **Stand Up to Parkinson's**, a 501(c)(3) non-profit organization committed to finding a cure for Parkinson's disease and helping local Parkinson's patients live more rewarding lives. **www.standuptoparkinsons.org**

All sponsorships and ticket proceeds go towards helping people with Parkinson's live well in the capital region.

Additional donations and ticket purchases can be made online at [Help for Parkinson's](#). All donations (any amount greater than ticket price of \$150) and all sponsorship levels are tax deductible (88-1683940).

Please have all donations and/or info & picture to us no later than October 5, 2024